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# What's Up? South! 36" X 56" Paper Folded Map



## Synopsis

World Map - paper - folded - includes 4-page Explanation Who said "North" was "Up"? The world, like a ball, has no top. We can look at it from any point of view. Top is a matter of habit, convention, and emphasis. This "What's Up? South!" map teaches us to question our assumptions. No single map can give you the full picture of our amazing and bountiful planet. If you look at the world from only one vantage point, you risk missing so much. Our lives are enriched when we see things from a different point of view. \*\*\*\*\* This map is a profound reminder of that simple truth. This oversize high quality map has South on top. Remember the West Wing episode where cartographers turned the world upside down and C.J. Cregg had her "mind blown?" Well, this is not a Peters Map but a VanderGrinten projection and it accomplishes the same end: IT MAKES YOU THINK!! Its visually provocative and includes 7 additional world images at the bottom to further stretch your mind. This paper version comes folded. It also includes a detailed 4-page Explanation. If you wish to order a laminated version .com also carries that format for \$33.00

## Book Information

Map

Publisher: ODT, Inc. (September 2001)

Language: English

ISBN-10: 1931057028

ISBN-13: 978-1931057028

Product Dimensions: 36 x 56 inches

Shipping Weight: 4.8 ounces

Average Customer Review: 4.5 out of 5 stars 47 customer reviews

Best Sellers Rank: #689,474 in Books (See Top 100 in Books) #215 in [Books > Reference > Atlases & Maps > World](#) #1831 in [Books > Travel > Reference > Atlases & Maps](#)

## Customer Reviews

I receive a lot of compliments on this map. It is large and easy to read, and the version I purchased was laminated. It arrived rolled up on a hard cardboard protective tube--well packaged--and was undamaged. It is colorful and visually appealing. I highly recommend the map as a geographical tool, conversation piece, wall decoration, or teaching tool. Social studies/history or elementary teachers will certainly like this map, and it would be a great addition to a classroom (and a fine gift). --. Customer ReviewsI love this map. I saw a small version first on a teacher's door and then I saw the West Wing episode about maps. Since then I decided I needed a regular reminder to pause and

consider my perspective. The reminder works not just for maps but for just about everything. The world looks so different on this map that it takes me a second to locate my normal landmarks. It covers one of my living room walls and guests always comment on it. It's a great conversation started and makes a unique gift. --. Customer Reviews

The What's Up? South! has been a standard in our stores for years. My opening line with map gazers is -Aren't maps fascinating--- This leads to a variety of conversations on how we view the earth, store product and the world of fair trade. . It sells for home, office and school use. I can't imagine not having this hanging on the wall. Candi Smucker, co-owner, Baksheesh Fair Trade, Sonoma and St. Helena, CA \*\*\*\*\* The maps arrived this afternoon and they look beautiful! Thanks so much and I think they will be a great hit during the fund drive. Cheers, Jennifer Wilson, WAMC Northeast Public Radio, Fund Drive Coordinator, Albany, NY \*\*\*\*\* We love the ODT What's Up? South! world map and so do our customers. I've had customers spend 45 minutes studying the map in the store but they wouldn't buy it because the 56"wide format was too big to fit in their homes. This makes a great Father's Day gift. There's a real shortage of good gifts for men, and it's usually the men that spend time viewing the maps while their wives shop for the fair trade/crafts items. Susan Sheldon, Manager, SERRV gift shop, Madison, Wisconsin \*\*\*\*\* I think that the What's Up? South! map is a one of the greatest examples of how maps can present familiar information in a different and meaningful way. Nothing changes in What's Up? South! except the orientation so it reflects what a southern hemispheric person might feel is more appropriate. It's one of my favorites when I speak of how maps need to be appropriate to their uses." John Hammer, Retired USN hydrographer and three years in the presidency of the International Map Trade Association. \*\*\*\*\* I just received the What's Up? South! World Map on the Archival felt paper. The map is Awesome! I love the color, the detail and the quality of the print. I can't wait to get it framed and hang it in our office. It should spark some interesting conversations as I am an immigration attorney. Thanks! Omar Khuri, esquire, Khuri & Zrnich, P.C. --ODTmaps customer reviews --This text refers to an alternate Map edition.

When the award-winning TV show, West Wing contacted ODT in February 2001, for permission to feature the Peters Projection map on an episode, ODT was catapulted into the spotlight of the map publishing market. Since that time, the organization has published the What's Up? South! world map, the Hobo-Dyer world map, the Population map, the incisive and insightful book, Seeing Through Maps and the fascinating exploration of maps and cartographers - the video and DVD Many Ways to See the World. ODT, Inc. began as a management consulting company focusing on

topics of employee empowerment, performance appraisal, and self-directed work teams. In 1989, ODT pioneered the use of the Peters Projection map materials in a variety of corporate culture change, leadership, and diversity diagnostic projects. With this, our transition began from dynamic consultants to innovative map publishers. From our origins of providing assistance to human resource departments to now offering new and exciting visual representations of the world through unique maps, ODT's mission of honoring differences and teaching people to see the world from a broader, more inclusive perspective remains at the core of all ODT activities. ODTmaps is the best source for South-on-top and other perspective shifting maps! See our free map videos on YouTube.

--This text refers to an alternate Map edition.

I receive a lot of compliments on this map. It is large and easy to read, and the version I purchased was laminated. It arrived rolled up on a hard cardboard protective tube--well packaged--and was undamaged. There is a spelling error on the bottom of the map (there are advertisements for other maps, one of which is identified as a "poulation map" instead of a "population map"), but otherwise the map itself is fine. It is colorful and visually appealing. I highly recommend the map as a geographical tool, conversation piece, wall decoration, or teaching tool. Social studies/history or elementary teachers will certainly like this map, and it would be a great addition to a classroom (and a fine gift).

I am not happy! The folded map is OK but there are two labels stuck on the front of the map showing the price and bar code. We tried to remove them but they are stuck so well that it will tear the map, not a very smart company. I would return it but it's a Christmas present and there is not enough time to amend what this careless and ignorant person did.

This was a gift for my husband and he loves it as he's always been fascinated by the concept of the world seen differently than we've always visualized it. The lamination will keep it in good shape. It's much larger than I anticipated and I feel a bit daunted by the size but that's entirely my fault for not reading the details - but good value for money in that case!

I love this map. I saw a small version first on a teacher's door and then I saw the West Wing episode about maps. Since then I decided I needed a regular reminder to pause and consider my perspective. The reminder works not just for maps but for just about everything. The world looks so different on this map that it takes me a second to locate my normal landmarks. It covers one of my

living room walls and guests always comment on it. It's a great conversation started and makes a unique gift.

I was at the United Nations for a meeting and this map was on the wall. I was fascinated, wrote down the title and ordered it for my oldest grandson. It put a smile on his face. Excellent condition.

The website description says the map (which is a great map worth 5 stars if not damaged) would be shipped rolled in a tube. This led me to expect a map with no folds that would go up on my wall smoothly. It was with great annoyance and disappointment that I received the map today, folded about eight times into a flat package. No way will this ever display smoothly. I am returning it immediately. Shame on for misrepresenting the shipping (not the map) in a way that completely destroys the whole reason for buying the map in the first place. Again, to be clear, my 1-star rating is directed solely at the shipping, which in turn destroyed the usefulness of a 5-star map. What's Up? South

Excellent map laminated arrived to Ireland very promptly in perfect condition. Fascinating. Showed it to a colleague and his reaction, "that wrecks my head". Its missing a continent though! Antartica seems to slipped off. Not a major issue for me! recommended as a discussion piece.

Great that it's upside down, but I wish it captured the true magnitude of the African continent. Proportions are never perfect on a flat map, but this could be better.

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